

Dairy Products and Alternatives in C?te d'Ivoire

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Abstracts

In 2023, the dairy industry has overcome the adverse effects of the COVID-19 pandemic. Nevertheless, it now faces a new set of challenges, such as inflation. Consequently, various dairy product categories have experienced price increases, leading consumers to economise where possible, particularly due to the overall rise in the cost of living. Nonetheless, consumption will continue growing due to population growth, rising incomes, and player's marketing efforts and promotional campaigns.

Euromonitor International's Dairy Products and Alternatives in C?te d'Ivoire report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PLANT-BASED DAIRY

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