

# **Dairy Products and Alternatives in Costa Rica**

https://marketpublishers.com/r/DB75A2E5E1F9EN.html

Date: September 2023

Pages: 59

Price: US\$ 2,100.00 (Single User License)

ID: DB75A2E5E1F9EN

# **Abstracts**

It is expected to be an improving picture in 2023 in dairy in Costa Rica. Current value sales are expected to increase, along with a slight increase in volume sales. While there is still economic uncertainty, as a result of rising inflation, the growth in inflation is expected to ease. That being said, consumers are expected to continue to be highly price sensitive and prioritise value for money, with private label benefitting as a result. Manufacturers are also being forced to increase prices,...

Euromonitor International's Dairy Products and Alternatives in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



# Contents

Dairy Products and Alternatives in Costa Rica Euromonitor International September 2023

#### LIST OF CONTENTS AND TABLES

DAIRY PRODUCTS AND ALTERNATIVES IN COSTA RICA EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Penetration of Private Label by Category: % Value 2018-2023

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value

Growth 2023-2028

**DISCLAIMER** 

**SOURCES** 

Summary 1 Research Sources

BABY FOOD IN COSTA RICA

**KEY DATA FINDINGS** 

#### 2023 DEVELOPMENTS

Consumers seek value for money

International players Nestl? and Heinz continue to dominate baby food overall

Prepared and dried baby food registers volume growth

PROSPECTS AND OPPORTUNITIES



Moderate outlook over forecast period

Increasing demand for simple ingredients, with no sugar

Value for money still drives value sales

**CATEGORY DATA** 

Table 9 Sales of Baby Food by Category: Volume 2018-2023

Table 10 Sales of Baby Food by Category: Value 2018-2023

Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 13 NBO Company Shares of Baby Food: % Value 2019-2023

Table 14 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 15 Distribution of Baby Food by Format: % Value 2018-2023

Table 16 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 17 Forecast Sales of Baby Food by Category: Value 2023-2028

Table 18 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 19 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

BUTTER AND SPREADS IN COSTA RICA

**KEY DATA FINDINGS** 

#### 2023 DEVELOPMENTS

Healthy overall volume growth, though shortages of butter

C?a Numar maintains significant lead, thanks to strong portfolio and widespread distribution

Increasing competition within butter

PROSPECTS AND OPPORTUNITIES

Healthy volume growth over forecast period

Imported butter offerings see growth

Ghee poised to gain some traction over forecast period

**CATEGORY DATA** 

Table 20 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 21 Sales of Butter and Spreads by Category: Value 2018-2023

Table 22 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 23 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 24 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 25 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 26 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 27 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 28 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 29 Forecast Sales of Butter and Spreads by Category: % Volume Growth



2023-2028

Table 30 Forecast Sales of Butter and Spreads by Category: % Value Growth

2023-2028

CHEESE IN COSTA RICA

**KEY DATA FINDINGS** 

#### **2023 DEVELOPMENTS**

Slight increase in volume sales, with value for money main driving force

Dos Pinos and Sigma continue to dominate cheese, thanks to economies of scale and integrated business models

Cheese variety is growing

PROSPECTS AND OPPORTUNITIES

Increasing offerings of imported cheeses over forecast period

Growth potential for imported private label

Functional claims set to drive innovation over forecast period

CATEGORY DATA

Table 31 Sales of Cheese by Category: Volume 2018-2023

Table 32 Sales of Cheese by Category: Value 2018-2023

Table 33 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 34 Sales of Cheese by Category: % Value Growth 2018-2023

Table 35 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 36 NBO Company Shares of Cheese: % Value 2019-2023

Table 37 LBN Brand Shares of Cheese: % Value 2020-2023

Table 38 Distribution of Cheese by Format: % Value 2018-2023

Table 39 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 40 Forecast Sales of Cheese by Category: Value 2023-2028

Table 41 Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 42 Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DRINKING MILK PRODUCTS IN COSTA RICA

**KEY DATA FINDINGS** 

#### **2023 DEVELOPMENTS**

Increased costs leads to volume decline

Dos Pinos continues to innovate

Private label brands compete with Dos Pinos

PROSPECTS AND OPPORTUNITIES

Opportunity for growth of healthier options targeted at children



Continuing upward pressure on retail prices

Upcoming change in tax regime could fuel increased imports

**CATEGORY DATA** 

Table 43 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 44 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 45 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 46 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 47 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 48 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 49 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 50 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 51 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 52 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 53 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

YOGHURT AND SOUR MILK PRODUCTS IN COSTA RICA KEY DATA FINDINGS

# **2023 DEVELOPMENTS**

Healthy increase in volume sales in 2023

Dos Pinos maintains its significant lead, thanks to the player's myriad strengths in dairy and other packaged food

Growth across all size presentations

PROSPECTS AND OPPORTUNITIES

Focus on healthier positioning

Upcoming change in tax regime could fuel increased imports

Plant-based variants increasing threat for dairy yoghurt

CATEGORY DATA

Table 54 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 55 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 56 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth

2018-2023

Table 57 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 58 NBO Company Shares of Yoghurt and Sour Milk Products: % Value



2019-2023

Table 59 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 60 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 61 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 62 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 63 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 64 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

OTHER DAIRY IN COSTA RICA KEY DATA FINDINGS

#### **2023 DEVELOPMENTS**

Condensed milk drags down performance of other dairy

Nestl? tops the list in other dairy, thanks to its leadership in condensed milk, whilst Dos Pinos focuses on cream

Shelf stable and chilled desserts gaining little traction

PROSPECTS AND OPPORTUNITIES

Growth potential within coffee whiteners

Continued upward trajectory for dulce de leche

Opportunities lie in added-value proposals to reinvent the image of other dairy

**CATEGORY DATA** 

Table 65 Sales of Other Dairy by Category: Volume 2018-2023

Table 66 Sales of Other Dairy by Category: Value 2018-2023

Table 67 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 68 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 69 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 70 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 71 Distribution of Other Dairy by Format: % Value 2018-2023

Table 72 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 73 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 74 Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 75 Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

PLANT-BASED DAIRY IN COSTA RICA

**KEY DATA FINDINGS** 



#### **2023 DEVELOPMENTS**

Plant-based dairy growth fuelled by higher-income segment

Danone continues to dominate

Players seek to respond to consumers' concerns

PROSPECTS AND OPPORTUNITIES

Moore attention paid to ingredients over forecast period

Walmart gains value share over forecast period

CATEGORY DATA

Table 76 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 77 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 79 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 80 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 81 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 82 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028



# I would like to order

Product name: Dairy Products and Alternatives in Costa Rica

Product link: <a href="https://marketpublishers.com/r/DB75A2E5E1F9EN.html">https://marketpublishers.com/r/DB75A2E5E1F9EN.html</a>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/DB75A2E5E1F9EN.html">https://marketpublishers.com/r/DB75A2E5E1F9EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970