

Dairy Products and Alternatives in China

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Abstracts

Retail sales of dairy products and alternatives experienced a fairly static performance in current value terms in 2023, following the more significant decline of the previous year. This latter was predominantly due to disruptions caused by the COVID-19 pandemic, including the implementation of the Chinese government's zero-COVID policy, which had significant repercussions on product supply in major cities, including Shanghai. With pandemic-related measures having been relaxed and the slow recove...

Euromonitor International's Dairy Products and Alternatives in China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dairy Products and Alternatives in China
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LIST OF CONTENTS AND TABLES

DAIRY PRODUCTS AND ALTERNATIVES IN CHINA EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 6 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continuous decline in birth rate leads to further decline in sales of milk formula
Launch of new national standards for milk formula leads to greater market concentration
Extending penetration to lower-tier cities is key to success for milk formula brands

PROSPECTS AND OPPORTUNITIES

Brands to focus on niches such as goats' milk formula in bid to boost growth

Further penetration for powder special baby milk formula, in line with greater education
Baby food (excluding milk formula) to see sustained growth, alongside continuous
product innovation and further education

CATEGORY DATA

Table 8 Sales of Baby Food by Category: Volume 2018-2023

Table 9 Sales of Baby Food by Category: Value 2018-2023

Table 10 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 11 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 12 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023

Table 13 NBO Company Shares of Baby Food: % Value 2019-2023

Table 14 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 15 Distribution of Baby Food by Format: % Value 2018-2023

Table 16 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 17 Forecast Sales of Baby Food by Category: Value 2023-2028

Table 18 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 19 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

BUTTER AND SPREADS IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lifting of pandemic-related restrictions provides boost to retail sales of butter

Margarine and spreads continue to decline in face of rising health consciousness

PROSPECTS AND OPPORTUNITIES

More organic and grass-fed butter to be introduced

High-end bakeries to make use of premium butter to maintain their premium positioning

CATEGORY DATA

Table 20 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 21 Sales of Butter and Spreads by Category: Value 2018-2023

Table 22 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 23 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 24 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 25 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 26 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 27 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 28 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 29 Forecast Sales of Butter and Spreads by Category: % Volume Growth
2023-2028

Table 30 Forecast Sales of Butter and Spreads by Category: % Value Growth

2023-2028

CHEESE IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Poor performance for cheese due to drop in sales of cheese sticks in 2023

Leading players exhibit poor sales while Bel group maintain positive growth

New national standards for processed cheese set out clear regulations regarding content

PROSPECTS AND OPPORTUNITIES

Brands invest in premium products, given the slowdown in sales of cheese sticks

Use of cream cheese in specialist tea shops will be limited, as players shift towards semifinished products, such as cheese milk cover powder

CATEGORY DATA

Table 31 Sales of Cheese by Category: Volume 2018-2023

Table 32 Sales of Cheese by Category: Value 2018-2023

Table 33 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 34 Sales of Cheese by Category: % Value Growth 2018-2023

Table 35 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 36 Sales of Soft Cheese by Type: % Value 2018-2023

Table 37 Sales of Hard Cheese by Type: % Value 2018-2023

Table 38 NBO Company Shares of Cheese: % Value 2019-2023

Table 39 LBN Brand Shares of Cheese: % Value 2020-2023

Table 40 Distribution of Cheese by Format: % Value 2018-2023

Table 41 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 42 Forecast Sales of Cheese by Category: Value 2023-2028

Table 43 Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 44 Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DRINKING MILK PRODUCTS IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Return to modest growth in 2023, although weak domestic economy continues to hamper performance

Premiumisation allows manufacturers to justify higher pricing

Yili continues to lead sales, thanks to its well-established distribution network

PROSPECTS AND OPPORTUNITIES

Private label set to show continued growth
Powder milk may find growth potential in an ageing society
Buffalo milk on trend as consumers seek indulgence

CATEGORY DATA

Table 45 Sales of Drinking Milk Products by Category: Volume 2018-2023
Table 46 Sales of Drinking Milk Products by Category: Value 2018-2023
Table 47 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023
Table 48 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023
Table 49 NBO Company Shares of Drinking Milk Products: % Value 2019-2023
Table 50 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023
Table 51 Distribution of Drinking Milk Products by Format: % Value 2018-2023
Table 52 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028
Table 53 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028
Table 54 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028
Table 55 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

YOGHURT AND SOUR MILK PRODUCTS IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Yoghurt declines for the fourth consecutive year in 2023, amid health and financial concerns
Booming trend of yoghurt-based drinks from street stalls has negative impact on sales of packaged offerings
Manufacturers introduce larger-sized yoghurt packs in order to offer better value to customers

PROSPECTS AND OPPORTUNITIES

Yoghurt faces further challenges during the forecast period, with health-oriented products offering the greatest potential
Yoghurt manufacturers expand into niche categories, especially products targeting young children
Expansion of eating occasions may boost future demand for yoghurt

CATEGORY DATA

Table 56 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023
Table 57 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 58 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 60 Sales of Flavoured Yoghurt by Flavour: Rankings 2018-2023

Table 61 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 62 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 63 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 64 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 66 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 67 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

OTHER DAIRY IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued growth in 2023, with cream leading the way

“Thick milk” emerges in foodservice

PROSPECTS AND OPPORTUNITIES

Foodservice poised to drive other dairy growth

Pure milk coffee whitener debuts in China

CATEGORY DATA

Table 68 Sales of Other Dairy by Category: Volume 2018-2023

Table 69 Sales of Other Dairy by Category: Value 2018-2023

Table 70 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 71 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 72 Sales of Cream by Type: % Value 2018-2023

Table 73 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 74 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 75 Distribution of Other Dairy by Format: % Value 2018-2023

Table 76 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 77 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 78 Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 79 Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

PLANT-BASED DAIRY IN CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based dairy products see stagnant performance in 2023

Coconut milk continues to grow in foodservice

PROSPECTS AND OPPORTUNITIES

Sluggish performance for plant-based dairy, although promising innovations lie ahead within foodservice

Potato milk brand DUG to scale up distribution in China

CATEGORY DATA

Table 80 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 81 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 82 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 83 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 84 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 85 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 86 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 87 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

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