

Dairy Products and Alternatives in Chile

<https://marketpublishers.com/r/D4B3A2EED6A7EN.html>

Date: September 2023

Pages: 76

Price: US\$ 2,100.00 (Single User License)

ID: D4B3A2EED6A7EN

Abstracts

2023 has undoubtedly been challenging for dairy products and alternatives in Chile, mostly in terms of volume growth, because due to high inflation rates that the country is experiencing, value growth is offsetting the strong reduction in volumes. In an economic environment where production costs continue to increase, and producers (including both large and small farmers) experience significant levels of uncertainty, demand for dairy products and alternatives is more subdued compared to the pre...

Euromonitor International's Dairy Products and Alternatives in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dairy Products and Alternatives in Chile
Euromonitor International
September 2023

LIST OF CONTENTS AND TABLES

DAIRY PRODUCTS AND ALTERNATIVES IN CHILE

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Penetration of Private Label by Category: % Value 2018-2023

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Milk formula versus breast milk: The never-ending debate

Increasing costs lead to significant inflation rates in baby food

AMA Time aims to expand its prepared baby food to mass audience

PROSPECTS AND OPPORTUNITIES

Home-cooked baby food as substitute for prepared options due to impact of strong inflation

Health specialists set to remain leading channel of baby food over forecast period

Plant-based milk formula as an alternative to address lactose intolerance

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2018-2023

Table 10 Sales of Baby Food by Category: Value 2018-2023

Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023

Table 14 NBO Company Shares of Baby Food: % Value 2019-2023

Table 15 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 16 Distribution of Baby Food by Format: % Value 2018-2023

Table 17 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 18 Forecast Sales of Baby Food by Category: Value 2023-2028

Table 19 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 20 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

BUTTER AND SPREADS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Reduced home cooking and rising health awareness slow demand for butter

Struggling milk producers impact availability of affordable butter

Private label thrives in landscape with strong inflation rates

PROSPECTS AND OPPORTUNITIES

Health consciousness will continue to favour margarine and salt-free butter consumption

Foodservice channel expected to add stability to butter and spreads

Innovation in butter flavours is attractive opportunity for the Chilean market

CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 22 Sales of Butter and Spreads by Category: Value 2018-2023

Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 24 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 26 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 27 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 29 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 30 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 31 Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

CHEESE IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising cost of raw milk production creates challenging scenario for cheese

Unpackaged cheese counters inflationary landscape

INIA and FIA take innovation to the next level and launch cheese featuring local fruit

PROSPECTS AND OPPORTUNITIES

Natural ingredients set to continue playing important role in spreadable cheese

Strong inflation set to hinder cheese's post-pandemic performance

Consumers set to remain budget-conscious due to challenging economic scenario

CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2018-2023

Table 33 Sales of Cheese by Category: Value 2018-2023

Table 34 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 35 Sales of Cheese by Category: % Value Growth 2018-2023

Table 36 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 37 Sales of Soft Cheese by Type: % Value 2018-2023

Table 38 Sales of Hard Cheese by Type: % Value 2018-2023

Table 39 NBO Company Shares of Cheese: % Value 2019-2023

Table 40 LBN Brand Shares of Cheese: % Value 2020-2023

Table 41 Distribution of Cheese by Format: % Value 2018-2023

Table 42 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 43 Forecast Sales of Cheese by Category: Value 2023-2028

Table 44 Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 45 Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DRINKING MILK PRODUCTS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increase in costs creates worrying situation for dairy farmers

Supply and rising costs of animal feed due to war in Ukraine and climate change

Affordable private label thrives in convenient format of shelf stable milk

PROSPECTS AND OPPORTUNITIES

In-person learning will further support flavoured milk drinks in individual format

Chilean idiosyncrasy of replacing traditional dinner supports milk consumption

Health trend could lose momentum due to strong inflation

CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 47 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 52 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 55 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 56 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

YOGHURT AND SOUR MILK PRODUCTS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Yoghurt with functional claims experiences deceleration due to strong price increase

Quillayes launches new drinking yoghurt featuring kefir

Plan yoghurt in Chile is highly concentrated competitive landscape

PROSPECTS AND OPPORTUNITIES

Plant-based yoghurt set to present innovative alternatives to consumers

Innovation in flavours as key factor to counter deceleration due to increasing prices

Immune system support and dietary claims set to remain fundamental part of Chileans' nutrition

CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2018-2023

Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 66 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 67 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 68 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

OTHER DAIRY IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Soprole Chile leads popular category of chilled dairy desserts

El Manjar, a brand sustained by tradition and preferred by Chileans

Private label offers more affordable option during strong inflation scenario

PROSPECTS AND OPPORTUNITIES

As inflation continues to hit the country, indulgence occasions become less frequent
E-commerce and modern grocery retailers present attractive potential for other dairy players

Health trend set to slow condensed milk consumption over forecast period

CATEGORY DATA

Table 69 Sales of Other Dairy by Category: Volume 2018-2023

Table 70 Sales of Other Dairy by Category: Value 2018-2023

Table 71 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 72 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 73 Sales of Cream by Type: % Value 2018-2023

Table 74 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 75 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 76 Distribution of Other Dairy by Format: % Value 2018-2023

Table 77 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 78 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 79 Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 80 Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

PLANT-BASED DAIRY IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based milk still perceived as niche category in Chile

Almond remains most popular flavour of other plant-based milk

NotCo launches its first plant-based cheese: NotCheese

PROSPECTS AND OPPORTUNITIES

Lack of substitutes and high prices are factors influencing future performance of plant-based dairy in Chile

Plant-based yoghurt and plant-based cheese offer development potential due to immaturity in local market

Animal welfare concerns and dietary restrictions to remain drivers of plant-based dairy consumption

CATEGORY DATA

Table 81 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 82 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 83 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 84 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 85 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 86 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 87 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 88 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

I would like to order

Product name: Dairy Products and Alternatives in Chile

Product link: <https://marketpublishers.com/r/D4B3A2EED6A7EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D4B3A2EED6A7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970