

Dairy Products and Alternatives in Belarus

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Abstracts

In 2021, the COVID-19 restrictions will ease in Belarus and there will not likely be further lockdowns. As a result, Belarusians will return to their pre pandemic routines which will have a positive influence on dairy products overall. Nonetheless, economic downturn will continue to have a strong impact on purchasing powers as spending on groceries decline, prices grow, and consumers are forced to economise. Overall, price sensitivity will rise as disposable incomes decrease.

Euromonitor International's Dairy Products and Alternatives in Belarus report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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