

# Dairy Products and Alternatives in Australia

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## Abstracts

The dairy industry has been faced with a combination of challenges throughout 2023, impacting its overall output and performance. Headlining the difficulties has been the high rate of inflation for dairy products. According to the ABS Consumer Price Index, which measures the changes in the prices of goods in Australia, dairy products has seen the second highest increase in price amongst food products, second only to fresh fruit and vegetables. This has resulted in consumers cutting back on dairy...

Euromonitor International's Dairy Products and Alternatives in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Dairy Products and Alternatives in Australia  
Euromonitor International  
September 2023

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