

Dairy Products and Alternatives in Argentina

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Abstracts

In 2023, retail volume sales of dairy products and alternatives is expected to decline in most categories. The poor performance is the consequence of high sales levels reached in 2020, due to the outbreak of COVID-19 and home seclusion, with many people preparing home-made meals. Due to the end of restrictions and the return to normality, current retail volume sales contracted across the following years, although some areas, such as milk, butter and spreads...

Euromonitor International's Dairy Products and Alternatives in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dairy Products and Alternatives in Argentina
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LIST OF CONTENTS AND TABLES

DAIRY PRODUCTS AND ALTERNATIVES IN ARGENTINA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The Big Picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Penetration of Private Label by Category: % Value 2018-2023

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Milk formula declines as the birth rate decreases, and parents turn to affordable alternatives

Prepared baby food struggles as players fail to invest in product development

Ethical Nutrition SA discontinues brands to focus on Sancor Beb?

PROSPECTS AND OPPORTUNITIES

Milk formula recovers, driven by economic improvements and product development
Dried baby food and other baby food set to see positive retail volume growth
Leading pharmacy chains continue to drive sales of milk formula

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2018-2023
Table 10 Sales of Baby Food by Category: Value 2018-2023
Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023
Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023
Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023
Table 14 NBO Company Shares of Baby Food: % Value 2019-2023
Table 15 LBN Brand Shares of Baby Food: % Value 2020-2023
Table 16 Distribution of Baby Food by Format: % Value 2018-2023
Table 17 Forecast Sales of Baby Food by Category: Volume 2023-2028
Table 18 Forecast Sales of Baby Food by Category: Value 2023-2028
Table 19 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028
Table 20 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

BUTTER AND SPREADS IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Home-made cooking boosts current retail volume sales of Butter and Spreads
Precios Justos offers lower-price options on essential items
President in Argentina is discontinued, while Mastellone retains the lead

PROSPECTS AND OPPORTUNITIES

Labelling laws exclude butter, as margarine companies lobby to be excluded
Foodservice struggles to recover in the face of ongoing economic hardship
Import issues continue to negatively impact the supply of butter and spreads

CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2018-2023
Table 22 Sales of Butter and Spreads by Category: Value 2018-2023
Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023
Table 24 Sales of Butter and Spreads by Category: % Value Growth 2018-2023
Table 25 NBO Company Shares of Butter and Spreads: % Value 2019-2023
Table 26 LBN Brand Shares of Butter and Spreads: % Value 2020-2023
Table 27 Distribution of Butter and Spreads by Format: % Value 2018-2023
Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028
Table 29 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 30 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 31 Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

CHEESE IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Soft cheese leads growth as players focus on discounts to attract consumers

Spreadable cheese declines; however, sales are higher than those seen in 2019

Savencia acquires Sucesores de Alfredo Williner, improving its position

PROSPECTS AND OPPORTUNITIES

Foodservice set to fully recover from COVID-19 at the start of the forecast period

Sales to rise for affordable options, appreciated during times of economic hardship

Food labelling legislation challenges sales as black octagons confuse consumers

CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2018-2023

Table 33 Sales of Cheese by Category: Value 2018-2023

Table 34 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 35 Sales of Cheese by Category: % Value Growth 2018-2023

Table 36 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 37 Sales of Soft Cheese by Type: % Value 2018-2023

Table 38 Sales of Hard Cheese by Type: % Value 2018-2023

Table 39 NBO Company Shares of Cheese: % Value 2019-2023

Table 40 LBN Brand Shares of Cheese: % Value 2020-2023

Table 41 Distribution of Cheese by Format: % Value 2018-2023

Table 42 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 43 Forecast Sales of Cheese by Category: Value 2023-2028

Table 44 Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 45 Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DRINKING MILK PRODUCTS IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Precios Justos offers leading brands at lower price points to boost sales

Dairy only flavoured milk drinks sees positive results as children return to schools

Declining trend in flavoured milk drinks with fruit juice persists, as brands exit

PROSPECTS AND OPPORTUNITIES

Players focus on product formulations to avoid black octagons and warning labels
Shelf stable milk and full fat milk gain retail volume share at lower prices
Adecoagro is set to strengthen its competitive position over the forecast period

CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 47 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 52 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 55 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 56 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

YOGHURT AND SOUR MILK PRODUCTS IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Drinking yoghurt suffers as price sensitivity leads to weakened sales
Promotions, discounts and Precios Justos aid current retail volume sales
Danone Argentina increases its share, seeing success with La Seren?sima Cl?sico

PROSPECTS AND OPPORTUNITIES

Plain yoghurt sees a positive performance, boosted by its nutritional value
Savencia improves its position, set to make changes to its product mix
Small local grocers lose ground, not being applicable for the Precios Justos programme

CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2018-2023

Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 66 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 67 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 68 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

OTHER DAIRY IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cream's performance is boosted by new launches and healthier alternatives

Flavoured condensed milk benefits from an uplift in home cooking

Savencia improves its position through the acquisition of local companies

PROSPECTS AND OPPORTUNITIES

Small local grocers lose ground to supermarkets due to the Precios Justos programme

Coffee whiteners posts slow growth in retail volume sales

Players focus on changing ingredients and formulas to avoid warning labels

CATEGORY DATA

Table 69 Sales of Other Dairy by Category: Volume 2018-2023

Table 70 Sales of Other Dairy by Category: Value 2018-2023

Table 71 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 72 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 73 Sales of Cream by Type: % Value 2018-2023

Table 74 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 75 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 76 Distribution of Other Dairy by Format: % Value 2018-2023

Table 77 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 78 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 79 Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 80 Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

PLANT-BASED DAIRY IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based milk declines as economic conditions boosts sales of cow's milk

Plant-based yoghurt sees a strong performance, aided by Danone

Danone Argentina gains ground, producing the brand Silk within the country

PROSPECTS AND OPPORTUNITIES

Import restrictions and price sensitivity challenge sales for plant-based products

Plant-based cheese sees the best volume performance, boosted by new launches

Oat milk will gain popularity at the expense of soy milk

CATEGORY DATA

Table 81 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 82 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 83 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 84 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 85 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 86 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 87 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 88 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

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