

# Dairy Packaging in the United Arab Emirates

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## Abstracts

In 2020, as people spent more time at home due to the COVID-19 pandemic, this was beneficial for the retail consumption of dairy. However, in 2021, due to the easing of the COVID-19 restrictions, to an extent, a large part of the population returned to outside activities. This weakened the at-home consumption of dairy products, such as butter and spreads. As a result, the packaging unit volumes of pack types used in butter and spreads, such as flexible aluminium/paper, benefitted greatly from th...

Euromonitor International's Dairy Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Dairy packaging unit volumes slip into decline in 2021

FrieslandCampina launches recyclable PET pack for its Rainbow Evaporated Milk

Consumers opt for smaller pack sizes as smaller families become more common

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons to see growth in milk alternatives and shelf stable milk

Home-baking trend could continue to support dairy packaging unit volumes

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