

# Dairy Packaging in Singapore

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## Abstracts

One of the most significant impacts of the COVID-19 pandemic on sales of dairy in Singapore during 2020 was the significant shift seen away from fresh milk and towards shelf stable alternatives. In particular, the harsh realities of the quarantine lockdown led to the emergence of a major shift in demand away from fresh towards shelf stable dairy products generally, with sales of UHT milk soaring at the expense of fresh milk. This can be attributed mainly to widespread stockpiling due to fears th...

Euromonitor International's Dairy Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Data coverage:** Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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2020 IMPACT

Shift away from fresh milk towards shelf stable milk pushes liquid cartons

Thin wall plastic containers and other plastic bottles benefit from healthy eating

Unavailability of consumer foodservice motivates consumers to cook meals at home

RECOVERY AND OPPORTUNITIES

Liquid cartons set to benefit from rising demand for milk alternatives

Glass bottles expected to become increasingly peripheral in dairy packaging

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