

Dairy Packaging in Hong Kong, China

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Date: June 2022

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: DF3EEE91B2DEN

Abstracts

Consumer demand for dairy products recorded a spike in 2020 in Hong Kong due to the home seclusion trend and the increase in at-home eating. However, in 2021, the partial resumption of outdoor activities and reopening of consumer foodservice drew consumers away home eating to an extent, although dairy packaging unit volumes were still recording positive growth in 2021.

Euromonitor International's Dairy Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN HONG KONG, CHINA

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Incumbent brands seek to refresh their packaging

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Expansion of product choices in milk alternatives will help drive growth in liquid cartons

Metal food cans will be hit by falling condensed milk sales over the forecast period

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