

# Dairy Farm International Holdings Ltd in Consumer Health (Hong Kong, China)

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## Abstracts

Dairy Farm International is expected to continue to invest heavily in building share across retailing during the forecast period. The company will continue to seek new retailing brands and is expected to continue to invest in new brands during the forecast period, although many of these are likely to be based in new territories other than Hong Kong. The company will also continue to invest in optimising the efficiency and costs of its supply chain.

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