

# Daiichi Sankyo Co Ltd in Consumer Health (Japan)

https://marketpublishers.com/r/D8F58C118B5EN.html

Date: November 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: D8F58C118B5EN

## **Abstracts**

Daiichi Sankyo Healthcare is one of 55 subsidiaries of its 100% shareholder Daiichi Sankyo, operating R&D and sales of OTC drugs. Whilst Daiichi Sankyo Healthcare specialises in manufacturing and distributing OTC drugs and beauty and personal care products, Daiichi Sankyo's primary sales driver is prescription drugs. Of overall sales in Japan, OTC drugs and cosmetics sold by Daiichi Sankyo Healthcare accounted for merely 5% in 2015. Of overall sales of the company, Japan accounts for roughly...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Daiichi Sankyo Healthcare Co Ltd: Key Facts

Summary 2 Daiichi Sankyo Healthcare Co Ltd: Operational Indicators

Competitive Positioning

Summary 3 Daiichi Sankyo Healthcare Co Ltd: Competitive Position 2015



### I would like to order

Product name: Daiichi Sankyo Co Ltd in Consumer Health (Japan)
Product link: <a href="https://marketpublishers.com/r/D8F58C118B5EN.html">https://marketpublishers.com/r/D8F58C118B5EN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/D8F58C118B5EN.html">https://marketpublishers.com/r/D8F58C118B5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970