

Dai Nippon Printing Co Ltd in Packaging Industry (Japan)

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Abstracts

Dai Nippon Printing will continue to develop value-added and environmentally-friendly packaging in the forecast period, with its Innovative Barrier (IB) film likely to feature heavily in its innovation. This is a transparent barrier film that offers strong oxygen protection and is suitable for the packaging of food and non-food, medical and pharmaceutical products. As IB film reduces the use of aluminium, the company is using this substance to develop new environmentally-friendly packaging.

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