

## Daejoo Co Ltd in Pet Care (South Korea)

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### Abstracts

Daejoo plans to invest more in pet food over the forecast period, and the company will also grow premium pet food brands besides economy brands, based on its strong reputation in pet food. The company produces private label pet food for E-Mart, and its strong performance will help the company to continue to lead economy dog and cat food over the forecast period.

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## Contents

Strategic Direction

Key Facts

Summary 1 Daejoo Co Ltd: Key Facts

Summary 2 Daejoo Co Ltd: Operational Indicators

Competitive Positioning

Summary 3 Daejoo Co Ltd: Competitive Position 2016

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