

D-Toys Srl in Toys and Games (Romania)

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Abstracts

In Romania, the company will focus on delivering original, high-quality features, often exploiting the nostalgia associated with certain products. D-Toys Srl will concentrate on traditional toys and games in high demand (games and puzzles and scientific/educational toys). It will target both children and adults as the adult population is increasingly interested in certain types of traditional toys and games. The company will seek to take advantage of the recovery in the interest of quality...

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