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D-Market Elektronik Hizmetler AS in Home Care (Turkey)

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Abstracts

D-Market Elektronik Hizmetler AS, the owner of the largest online shopping platform in Turkey, hepsiburada.com, aims to strengthen its leading position within internet retailing through investments in expanding distribution and its third-party seller network. For this purpose, the company established its own distribution company at the end of the review period.

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