

# Czech Republic in 2040: The Future Demographic

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## Abstracts

Depopulation will occur in the Czech Republic from 2024-2040 when positive net migration is no longer able to counteract natural decrease. Ageing will continue to be a key trend as older age groups rise and working age population declines, transforming consumer trends and putting further pressure on state resources. Once post-pandemic recovery is underway, the Czech Republic should continue to be an attractive consumer market due to its relative prosperity and strategic location.

Euromonitor's Czech Republic in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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## Contents

Czech Republic in 2040  
Key Findings (1)  
Key Findings (2)  
Czech Republic and the World in 2040  
Population Past, Present and Future  
Ageing  
Men and Women  
Marriage and Divorce  
Births and Fertility  
Life Expectancy and Deaths  
Health  
Migration  
Diversity  
Urbanisation  
Cities

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