

# Cult Scandinavia A/S in Soft Drinks (Denmark)

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## Abstracts

Cult Scandinavia will continue to focus on sales of its popular cola and energy drinks by continuing its aggressive marketing strategy to support further growth. The company is also expected to continue to focus on product development in order to diversify its product portfolio.

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**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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