

Cruz Canela & Trust GB SA in Tobacco (Costa Rica)

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Abstracts

Cruz Canela & Trust GB SA is expected to remain engaged in promoting the fine-tobacco culture within Costa Rica, mostly orientating towards the constant inflow of international tourists who visit the country each year, while consolidating its position as a major reference amongst local cigar enthusiasts. Most of Cruz Canela's efforts shall be directed towards maintaining a good commercial relationship with its Cuban partner Corporación Habanos SA, which could opt to provide additional attention...

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