

Croy Getraenke GmbH in Soft Drinks (Austria)

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Abstracts

Croy mainly manufactures its Keli carbonates locally in Styria, half of them under licence. Apart from catering for the Austrian market, the company also exports the Keli brand to Germany, Slovenia and the United Arab Emirates. The products are available sugar-free and without aspartame, therefore being suitable for consumers suffering from diabetes.

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