

Crown Tech Advance Co Ltd in Consumer Electronics (Thailand)

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Abstracts

Crown Tech Advance Co Ltd is expected to continue targeting rural consumers with low-priced consumer electronics in the forecast period. It is likely to venture into mature technologies in consumer electronics, particularly within in-home categories, so as to maximise rural consumers' accessibility to these items. International expansion will also be a key focus for Crown Tech Advance as it seeks to strengthen its foothold beyond Thailand.

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