

# Crown Paints Ltd in Home and Garden (United Kingdom)

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## Abstracts

Crown Paints is expected to benefit from an improved economic performance in the UK in the forecast period, which will encourage consumers to opt for leading brands. The company is also benefited by renewed interest in paint colour, with its annual colour collections continuing to inspire many. Furthermore, Crown Paints encourages customers to purchase paint online, by offering customers to receive colour samples. This can serve as a competitive benefit against other paint companies, as online p...

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