

# Crown Holdings Inc (World)

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## Abstracts

2016 marks a second year-on-year decline in revenues for Crown Holdings. Yet improved profitability and further repercussions from investments made in the last two years should enable the group to reverse the trend in 2017. While some of Crown's key categories stagnated in 2016 such as carbonates and shelf stable fruit and vegetables, the groups' beverage can activities should expand in beer in Latin America and Asia while metal food cans have further potential in ambient meat and seafood.

Euromonitor International's Crown Holdings Inc (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaging industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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