

Crown Emballage France SAS in Packaging Industry (France)

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Abstracts

Crown Emballage France is likely to be challenged by some trends in the forecast period. The company is likely to be impacted by slowing growth for metal beverage cans in beer, with volume sales of beer increasingly driven by glass bottles. However, the company is also proving proactive in adapting to changing demands. The company is increasingly focused on weight reduction and on offering distinctive and customised metal packaging. Embossing is likely to be increasingly used by the company as...

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