

# Cross Cafe Original sro in Consumer Foodservice (Czech Republic)

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### **Abstracts**

Cross Cafe Original plans to extend its outlet network from its bases in Prague and Plzen to other large Czech cities such as for example Havirov in 2015. The company will continue to focus on establishing new outlets in travel locations. It aims to remain innovative in terms of the range of products it offers, putting an emphasis on fresh ingredients, home-made recipes and a homely atmosphere, and seasonal special offers that are enjoyed by Czech consumers.

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