

Cristel SAS in Home and Garden (France)

https://marketpublishers.com/r/CEC3F189507EN.html

Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: CEC3F189507EN

Abstracts

The company plans to invest in its production capacity in France. The objective is to better serve its growing presence and sales in foreign markets, especially the US. In France, the emphasis will remain on marketing efforts that highlight the Made-in-France trait of its products, thus leveraging on patriotic demand. Innovation is another area in which the company will likely focus its efforts in order to sustain the premium-positioning for its product lines. One such example is its Zenith 3 an...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Cristal SAS: Key Facts

Summary 2 Cristel SAS: Operational Indicators

Competitive Positioning

Summary 3 Cristel SAS: Competitive Position 2016



I would like to order

Product name: Cristel SAS in Home and Garden (France)

Product link: https://marketpublishers.com/r/CEC3F189507EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CEC3F189507EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970