

Cris-Tim 2 Prodcom SRL in Packaged Food (Romania)

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Abstracts

Starting in 2009, Cris-Tim 2 Prodcom has managed to export its products abroad, which has diverted some of its focus from the local market. In 2014, the company's president announced that it was the company's best year, as the investment made had paid off. At the end of 2013, the ex-Finance Minister of Romania, Gheorghe Pogea, was installed as General Director, taking over the strategic direction of the company as the company's president Radu Timis pointed out the need for solid management in...

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