

Cremonini SpA in Consumer Foodservice (Italy)

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Abstracts

Cremonini SpA focused in 2015 on the development and new openings of Roadhouse Grill North American full-service restaurants. The company counted more than one opening a month during the review period. Other brands in focus for Cremonini SpA in 2015 were Juice Bar, which focuses its offer on healthy juices and smoothies, as well as the format Amor di Patata, focusing on 100% HDTA potato chips.

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