

Credit Cards in Venezuela

<https://marketpublishers.com/r/CB2923D18C5EN.html>

Date: November 2018

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: CB2923D18C5EN

Abstracts

In Venezuela, there are regulations for banks regarding interest rates, which are set by the BCV. For purchases made with credit cards the interest rate is capped at 29%, which is much lower than the inflation rate seen in 2018, which amounted to 1,000,000%, according to International Monetary Fund (IFM). Inflation is expected to continue growing over the forecast period, remaining in triple digits, which is considered the highest inflation rate in the world. An increasing number of people in Ve..

Euromonitor International's Credit Card Transactions in Venezuela report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Credit Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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