

Credit Cards in the Netherlands

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While virtually all Dutch merchants accept debit cards as a form of payment, the credit card has never been accepted as much in the Netherlands. The saving and debt aversion culture in the country has resulted in the Dutch using this payment method far less than debit cards. Due to this limited demand, many merchants, restaurants and stores refuse credit cards outright, irrespective of operator. For instance, the largest grocery chain in the Netherlands, Albert Heijn, only accepts credit cards i...

Euromonitor International's Credit Card Transactions in Netherlands report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Credit Card Transactions market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Prospects

Relatively Low Acceptance of Credit Cards in the Netherlands Inhibits Growth

Credit Cards Reap Growth From Online Entertainment Transactions

Contactless Introduction Expected To Produce Limited Growth

Competitive Landscape

Contactless Features Introduced by Most Major Banks

Mastercard Remains Leading Operator in the Netherlands

International Card Services Remains Leading Issuer in Netherlands

Category Data

- Table 1 Credit Cards: Number of Cards in Circulation 2013-2018
- Table 2 Credit Cards Transactions 2013-2018
- Table 3 Credit Cards in Circulation: % Growth 2013-2018
- Table 4 Credit Cards Transactions: % Growth 2013-2018
- Table 5 Commercial Credit Cards: Number of Cards in Circulation 2013-2018
- Table 6 Commercial Credit Cards Transactions 2013-2018
- Table 7 Commercial Credit Cards in Circulation: % Growth 2013-2018
- Table 8 Commercial Credit Cards Transactions: % Growth 2013-2018
- Table 9 Personal Credit Cards: Number of Cards in Circulation 2013-2018
- Table 10 Personal Credit Cards Transactions 2013-2018
- Table 11 Personal Credit Cards in Circulation: % Growth 2013-2018
- Table 12 Personal Credit Cards Transactions: % Growth 2013-2018
- Table 13 Credit Cards: Number of Cards by Issuer 2013-2017
- Table 14 Credit Cards: Number of Cards by Operator 2013-2017
- Table 15 Credit Cards Payment Transaction Value by Issuer 2013-2017
- Table 16 Credit Cards Payment Transaction Value by Operator 2013-2017
- Table 17 Commercial Credit Cards: Number of Cards by Issuer 2013-2017
- Table 18 Commercial Credit Cards: Number of Cards by Operator 2013-2017
- Table 19 Commercial Credit Cards Payment Transaction Value by Issuer 2013-2017
- Table 20 Commercial Credit Cards Payment Transaction Value by Operator 2013-2017
- Table 21 Personal Credit Cards: Number of Cards by Issuer 2013-2017
- Table 22 Personal Credit Cards: Number of Cards by Operator 2013-2017
- Table 23 Personal Credit Cards Payment Transaction Value by Issuer 2013-2017
- Table 24 Personal Credit Cards Payment Transaction Value by Operator 2013-2017
- Table 25 Forecast Credit Cards: Number of Cards in Circulation 2018-2023
- Table 26 Forecast Credit Cards Transactions 2018-2023
- Table 27 Forecast Credit Cards in Circulation: % Growth 2018-2023
- Table 28 Forecast Credit Cards Transactions: % Growth 2018-2023
- Table 29 Forecast Commercial Credit Cards: Number of Cards in Circulation 2018-2023
- Table 30 Forecast Commercial Credit Cards Transactions 2018-2023
- Table 31 Forecast Commercial Credit Cards in Circulation: % Growth 2018-2023
- Table 32 Forecast Commercial Credit Cards Transactions: % Growth 2018-2023
- Table 33 Forecast Personal Credit Cards: Number of Cards in Circulation 2018-2023
- Table 34 Forecast Personal Credit Cards Transactions 2018-2023
- Table 35 Forecast Personal Credit Cards in Circulation: % Growth 2018-2023
- Table 36 Forecast Personal Credit Cards Transactions: % Growth 2018-2023

Executive Summary

Electronic Payments Dominate As All Aspects of Cash Payments Decline Swiftly
Mobile Contactless - Modest Size, Vast Growth
Value Lost To Fraud Remains Low Due To Consumer Awareness and Innovative Solutions
Contactless Function for All Financial Cards More Common
Debit Payments Value To Be Almost Double Size of Cash Payments by 2023

Market Indicators

- Table 37 Number of POS Terminals: Units 2013-2018
- Table 38 Number of ATMs: Units 2013-2018
- Table 39 Value Lost to Fraud 2013-2018
- Table 40 Card Expenditure by Location 2017
- Table 41 Financial Cards in Circulation by Type: % Number of Cards 2013-2018
- Table 42 Domestic versus Foreign Spend 2018

Market Data

- Table 43 Financial Cards by Category: Number of Cards in Circulation 2013-2018
- Table 44 Financial Cards by Category: Number of Accounts 2013-2018
- Table 45 Financial Cards Transactions by Category: Value 2013-2018
- Table 46 Financial Cards by Category: Number of Transactions 2013-2018

- Table 47 Consumer Payments by Category: Value 2013-2018
- Table 48 Consumer Payments by Category: Number of Transactions 2013-2018
- Table 49 M-Commerce by Category: Value 2013-2018
- Table 50 M-Commerce by Category: % Value Growth 2013-2018
- Table 51 Financial Cards: Number of Cards by Issuer 2013-2017
- Table 52 Financial Cards: Number of Cards by Operator 2013-2017
- Table 53 Financial Cards: Card Payment Transactions Value by Operator 2013-2017
- Table 54 Financial Cards: Card Payment Transactions Value by Issuer 2013-2017
- Table 55 Forecast Financial Cards by Category: Number of Cards in Circulation 2018-2023
- Table 56 Forecast Financial Cards by Category: Number of Accounts 2018-2023
- Table 57 Forecast Financial Cards Transactions by Category: Value 2018-2023
- Table 58 Forecast Financial Cards by Category: Number of Transactions 2018-2023
- Table 59 Forecast Consumer Payments by Category: Value 2018-2023
- Table 60 Forecast Consumer Payments by Category: Number of Transactions 2018-2023
- Table 61 Forecast M-Commerce by Category: Value 2018-2023
- Table 62 Forecast M-Commerce by Category: % Value Growth 2018-2023

Definitions

Sources

- Summary 1 Research Sources

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