

# Credit Cards - Czech Republic

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## Abstracts

Due to the economic downturn and issues with loan repayments, the industry faced strong growth of non-performing loans. This reached 8% in 2009. The main reason underlying this is the extreme expansion of non-banking institutions which serve lower income groups than major banks. Credit card loans were the first to be defaulted on as consumers did not see the direct consequences, unlike other loans, such as mortgages. The ratio will decline throughout 2010 as the economy stabilises.

Euromonitor International's Credit Card Transactions in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

**Product coverage:** Closed Loop Pre-Paid Card Transactions, Commercial Charge Card Transactions, Commercial Credit Card Transactions, Open Loop Pre-Paid Card Transactions, Personal Charge Card Transactions, Personal Credit Card Transactions.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Credit Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Credit Cards in the Czech Republic  
Euromonitor International  
November 2010

### LIST OF CONTENTS AND TABLES

Executive Summary	
Financial Cards Weathers the Crisis Well	
Store Cards All But Vanished From the Market	
Merchant Acceptance Continuously Growing	
Pre-paid Cards Finding Its Role on the Market	
Growth Will Continue Throughout the Forecast Period	
Key Trends and Developments	
Consumers Are Learning To Use Cards More Frequently	
Charge Cards, Pre-paid Cards and Store Cards Are Only Niche Segments	
Credit Cards Strongly Driven by Non-banking Institutions	
Improving Infrastructure for Financial Cards	
New Ways of Distribution To Challenge the Status Quo	
Market Indicators	
Table 1 Number of POS Terminals 2005-2010	
Table 2 Number of ATMs 2005-2010	
Table 3 Value Lost to Fraud 2005-2010	
Table 4 Card Expenditure by Location 2010	
Table 5 Card Expenditure by Category 2010	
Table 6 Financial Cards in Circulation by Type: % Number of Cards 2005-2010	
Table 7 Domestic versus Foreign Spend 2010	
Market Data	
Table 8 Consumer Payments: Value 2005-2010	
Table 9 Consumer Payments: Number of Transactions 2005-2010	
Table 10 Financial Cards: Number of Cards in Circulation 2005-2010	
Table 11 Financial Cards Transactions: Value 2005-2010	
Table 12 Financial Cards: Number of Transactions 2005-2010	
Table 13 Financial Cards: Number of Accounts 2005-2010	
Table 14 Financial Cards: Number of Cards by Issuer 2005-2009	
Table 15 Financial Cards: Number of Cards by Operator 2005-2009	
Table 16 Financial Cards: Card Payment Transaction Value by Operator 2005-2009	
Table 17 Financial Cards: Card Payment Transaction Value by Issuer 2005-2009	

Table 18 Consumer Payments Forecast: Value 2010-2015

Table 19 Consumer Payments Forecast: Number of Transactions 2010-2015

Table 20 Financial Cards Forecast: Number of Cards in Circulation 2010-2015

Table 21 Financial Cards Forecast: Value 2010-2015

Table 22 Financial Cards Forecast: Number of Transactions 2010-2015

Table 23 Financial Cards Forecast: Number of Accounts 2010-2015

Definitions

Atm Function

Debit Function

Credit Function

Commercial Credit Cards

Charge Card Function

Commercial Charge Cards

Open Loop Pre-paid Function

Closed Loop Pre-paid Function

Store Cards

Pre-paid

Contact Smart Card

Contactless Smart Card

Card Expenditure by Location

Card Expenditure by Sector

Domestic Versus Foreign

Value Lost To Fraud

Summary 1 Research Sources

Ccs Ceska Spolecnost Pro Platebni Karty As

Strategic Direction

Key Facts

Summary 2 CCS: Key Facts

Summary 3 CCS: Operational Indicators

Company Background

Competitive Positioning

Summary 4 CCS: Competitive Position 2009

Ceska Sportelna As

Strategic Direction

Key Facts

Summary 5 Ceska sportelna as: Key Facts

Summary 6 Ceska sportelna as: Operational Indicators

Company Background

Competitive Positioning

Summary 7 Ceska sporitelna as: Competitive Position 2009

Ceskoslovenska Obchodni Banka As

Strategic Direction

Key Facts

Summary 8 Ceskoslovenska obchodni banka as: Key Facts

Summary 9 Ceskoslovenska obchodni banka as: Operational Indicators

Company Background

Competitive Positioning

Summary 10 Ceskoslovenska obchodni banka as: Competitive Position 2009

Cetelem Cr As

Strategic Direction

Key Facts

Summary 11 Cetelem CR as: Key Facts

Summary 12 Cetelem CR as: Operational Indicators

Company Background

Competitive Positioning

Summary 13 Cetelem CR as: Competitive Position 2009

Home Credit Finance As

Strategic Direction

Key Facts

Summary 14 Home Credit as: Key Facts

Summary 15 Home Credit as: Operational Indicators

Company Background

Competitive Positioning

Summary 16 Home Credit as: Competitive Position 2009

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 24 Credit Cards Category Performance: 2005-2010

Table 25 Credit Cards Category Performance: Number of Cards in Circulation  
2005-2010

Table 26 Credit Cards Category Performance: % Growth 2005-2010

Table 27 Credit Cards in Circulation Category Performance: % Growth 2005-2010

Table 28 Personal Credit Cards Category Performance: 2005-2010

Table 29 Personal Credit Cards Category Performance: Number of Cards in  
Circulation 2005-2010

Table 30 Personal Credit Cards Category Performance: % Growth 2005-2010

Table 31 Personal Credit Cards in Circulation Category Performance: % Growth 2005-2010

Table 32 Commercial Credit Cards Category Performance: 2005-2010

Table 33 Commercial Credit Cards Category Performance: Number of Cards in Circulation 2005-2010

Table 34 Commercial Credit Cards Category Performance: % Growth 2005-2010

Table 35 Commercial Credit Cards in Circulation Category Performance: % Growth 2005-2010

Table 36 Credit Cards: Number of Cards by Issuer 2005-2009

Table 37 Credit Cards: Number of Cards by Operator 2005-2009

Table 38 Credit Cards Payment Transaction Value by Issuer 2005-2009

Table 39 Credit Cards Payment Transaction Value by Operator 2005-2009

Table 40 Personal Credit Cards: Number of Cards by Issuer 2005-2009

Table 41 Personal Credit Cards: Number of Cards by Operator 2005-2009

Table 42 Personal Credit Cards Payment Transaction Value by Issuer 2005-2009

Table 43 Personal Credit Cards Payment Transaction Value by Operator 2005-2009

Table 44 Commercial Credit Cards: Number of Cards by Issuer 2005-2009

Table 45 Commercial Credit Cards: Number of Cards by Operator 2005-2009

Table 46 Commercial Credit Cards Payment Transaction Value by Issuer 2005-2009

Table 47 Commercial Credit Cards Payment Transaction Value by Operator 2005-2009

Table 48 Credit Cards Forecast Category Performance: 2010-2015

Table 49 Credit Cards Forecast Category Performance: Number of Cards in Circulation 2010-2015

Table 50 Credit Cards Forecast Category Performance: % Growth 2010-2015

Table 51 Credit Cards in Circulation Forecast Category Performance: % Growth 2010-2015

Table 52 Personal Credit Cards Forecast Category Performance: 2010-2015

Table 53 Personal Credit Cards Forecast Category Performance: Number of Cards in Circulation 2010-2015

Table 54 Personal Credit Cards Forecast Category Performance: % Growth 2010-2015

Table 55 Personal Credit Cards in Circulation Forecast Category Performance: % Growth 2010-2015

Table 56 Commercial Credit Cards Forecast Category Performance: 2010-2015

Table 57 Commercial Credit Cards Forecast Category Performance: Number of Cards in Circulation 2010-2015

Table 58 Commercial Credit Cards Forecast Category Performance: % Growth 2010-2015

Table 59 Commercial Credit Cards in Circulation Forecast Category Performance: %  
Growth 2010-2015

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