

# Credit Cards - Czech Republic

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## Abstracts

Due to the economic downturn and issues with loan repayments, the industry faced strong growth of non-performing loans. This reached 8% in 2009. The main reason underlying this is the extreme expansion of non-banking institutions which serve lower income groups than major banks. Credit card loans were the first to be defaulted on as consumers did not see the direct consequences, unlike other loans, such as mortgages. The ratio will decline throughout 2010 as the economy stabilises.

Euromonitor International's Credit Card Transactions in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

**Product coverage:** Closed Loop Pre-Paid Card Transactions, Commercial Charge Card Transactions, Commercial Credit Card Transactions, Open Loop Pre-Paid Card Transactions, Personal Charge Card Transactions, Personal Credit Card Transactions.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Credit Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2010

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Atm Function

Debit Function

Credit Function

Commercial Credit Cards

Charge Card Function

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Open Loop Pre-paid Function

Closed Loop Pre-paid Function

Store Cards

Pre-paid

Contact Smart Card

Contactless Smart Card

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