

Credit Du Maroc in Financial Cards and Payments (Morocco)

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Abstracts

Credit Du Maroc is planning to improve its banking net product (PNB) by 2018. Thus, the bank's ambition is to become one of the top three banks in Morocco in terms of quality, dynamism and engaging responsibility. Credit Du Maroc is also planning to enter the agriculture and agroalimentary market, profiting from the long-established experience of the French parent company Crédit Agricole France.

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