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Créations Jean-Vier SA in Home and Garden (France)

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Abstracts

Créations Jean-Vier produces a wider range of products with new collections every year. In 2012, its focus was bathroom textiles. National and international expansion is its number one priority so the design process has been left to a design agency. The company is expected to continue to grow from its niche base. While as of 2012 it is yet to carve notable value share in the French market, it is likely to start having more presence in the forecast period within home furnishings.

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