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CR Sanjiu Medical & Pharmaceutical Co Ltd in Consumer Health (China)

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Abstracts

CR Sanjiu Medical & Pharmaceutical, with a focus on addressing consumers' needs in terms of self-medication, will continue to provide differentiated OTC products and services, aiming to be the leader in this area in China. The company will further extend its product lines, after the acquisition of Zhejiang Zhongyi Pharmaceutical in late 2015, to cover a wider range of consumer needs. Such mergers and acquisitions will continue in the forecast period, to enrich the company's product offerings.

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