

Cowboysbelt BV in Personal Accessories (Netherlands)

https://marketpublishers.com/r/C9D72CDA78BEN.html

Date: July 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C9D72CDA78BEN

Abstracts

Cowboysbelt is aiming to consolidate the position of its new prime brand Amsterdam Cowboys, with plans to extend the line to include apparel and home accessories. The idea is to promote the brand as a lifestyle concept, looking to build a position in the Netherlands and looking to introduce its products in other European markets. The company acknowledges that consumers are looking for high-quality products, and shows an interest in alternative quality niche brands.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Cowboysbelt BV: Key Facts

Competitive Positioning

Summary 2 Cowboysbelt BV: Competitive Position 2015



I would like to order

Product name: Cowboysbelt BV in Personal Accessories (Netherlands)

Product link: https://marketpublishers.com/r/C9D72CDA78BEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C9D72CDA78BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970