

# Cough, Cold and Allergy (Hay Fever) Remedies in Ukraine

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## Abstracts

In 2020 cough, cold and allergy (hay fever) remedies will benefit from Ukrainians panic-buying such products, fearing shortages during the COVID-19 lockdown. This is despite the worsening economic situation and weakening consumer spending power.

Ukrainians typically self-medicate, visiting the doctor as a last resort, and this tradition did not alter during the outbreak of COVID-19, with consumers being advised to stay at home to combat the spread.

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Panic-buying increases sales of cough, cold and allergy (hay fever) remedies despite competition from natural treatment initiative

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