

# Cough, Cold and Allergy (Hay Fever) Remedies in Peru

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## Abstracts

The COVID-19 pandemic has strongly impacted current retail value sales of cough, cold and allergy products in 2020. Stockpiling occurred at the start of lockdown as consumers made sure they had large enough supplies of these products for themselves and their families. The government imposed lockdown measures began in Peru on 16 March until 4 May 2020, and forbid people to leave home apart from to carry out essential tasks, with a curfew in place between 20.00hrs and 05.00hrs. As a result, the sa...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### KEY DATA FINDINGS

#### 2020 IMPACT

COVID-19 impacts cough, cold and allergy products in 2020, due to lockdown restrictions

Halls still the leading brand in 2020, with wide portfolio and strong promotional activity

Bayer boosts sales due to COVID-19 fears

### RECOVERY AND OPPORTUNITIES

Private label could be a threat, backed by the Intercorp Retail Group

High levels of self-medication in cough, cold and allergy products expected into forecast period

Allergies will affect around half of Peruvians by 2050, though government looks to combat respiratory problems

### CATEGORY DATA

Table 1 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2015-2020

Table 2 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2015-2020

Table 3 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2016-2020

Table 4 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2017-2020

Table 5 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2020-2025

Table 6 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2020-2025

### EXECUTIVE SUMMARY

COVID-19 impact on consumer health

COVID-19 country impact

Company response

Retailing shift

What next for consumer health?

### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2015-2020

Table 8 Life Expectancy at Birth 2015-2020

### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2015-2020

Table 10 Sales of Consumer Health by Category: % Value Growth 2015-2020

Table 11 NBO Company Shares of Consumer Health: % Value 2016-2020

Table 12 LBN Brand Shares of Consumer Health: % Value 2017-2020

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2015-2020

Table 14 Distribution of Consumer Health by Format: % Value 2015-2020

Table 15 Distribution of Consumer Health by Format and Category: % Value 2020

Table 16 Forecast Sales of Consumer Health by Category: Value 2020-2025

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2020-2025

## APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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