

Cotton Wool/Buds/Pads in Brazil

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Abstracts

Cotton wool/buds/pads has a demand that is considered almost inelastic in Brazil, with no seasonal influences or strong fluctuations throughout the year. The main reasons for the purchase of such products are for cosmetic/make-up removal and wound healing purposes, and generally those are not purchased by impulse.

Euromonitor International's Cotton Wool/Buds/Pads in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cotton Wool/Buds/Pads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Carrefour Comércio E Indústria Ltda in Tissue and Hygiene (brazil)

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Tissues and Hygiene Registers Positive Growth in 2014 Despite Economic Downturn

Brazilian Consumers Look for Quality, But Are Unwilling To Overspend

Bigger Packages Gain in Importance in Order To Increase the Access of Specific
Products To the Consumer

With Better Discount Possibilities, Supermarkets and Hypermarkets Gain in Importance
Over the Review Period

Enhanced Technology and Extra Demand for Sophistication Are Expected To Drive
Sales for Tissue and Hygiene Over the Forecast Period

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