

Cotton Wool/Buds/Pads in Austria

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Abstracts

Cotton wool/buds/pads was influenced by two distinct factors in 2014. Firstly, cotton wool/buds/pads is perceived as a commodity that is affordable to a relatively wide consumer base. As a result, these products are purchased on a regular basis and consumers tend to stock products at home. This supported volume sales of cotton wool/buds/pads, which rose by 2% in 2014.

Euromonitor International's Cotton Wool/Buds/Pads in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cotton Wool/Buds/Pads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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