

## Cotton Wool/Buds/Pads in Slovakia

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Cotton wool/buds/pads recorded 2% current value sales growth in Slovakia in 2014 reaching total sales of €4 million. The category benefited from a stable consumer base and affordable product pricing. A particularly strong presence of private label products assortment did not allow average prices to move upwards. The category benefited from rising health awareness and improving hygiene habits amongst economically weaker consumers due to rising advertising activities and slowly strengthening...

Euromonitor International's Cotton Wool/Buds/Pads in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Cotton Wool/Buds/Pads market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Retail Sales of Cotton Wool/Buds/Pads: Value 2009-2014

Table 2 Retail Sales of Cotton Wool/Buds/Pads: % Value Growth 2009-2014

Table 3 Retail Sales of Cotton Wool/Buds/Pads by Type: % Value Breakdown 2009-2014

Table 4 NBO Company Shares of Retail Cotton Wool/Buds/Pads: % Value 2010-2014

Table 5 LBN Brand Shares of Retail Cotton Wool/Buds/Pads: % Value 2011-2014

Table 6 Forecast Retail Sales of Cotton Wool/Buds/Pads: Value 2014-2019

Table 7 Forecast Retail Sales of Cotton Wool/Buds/Pads: % Value Growth 2014-2019

**Celltex Sro in Tissue and Hygiene (slovakia)****Strategic Direction****Key Facts**

Summary 1 Celltex sro: Key Facts

Summary 2 Celltexasro: Operational Indicators

**Company Background****Production**

Summary 3 Celltexasro: Production Sites 2013

**Private Label****Competitive Positioning**

Summary 4 Celltex sro: Competitive Position 2014

**Dm-drogerie Markt Sro in Tissue and Hygiene (slovakia)****Strategic Direction****Key Facts**

Summary 5 dm-Drogerie Markt sro: Key Facts

Summary 6 dm-DrogerieMarktsro: Operational Indicators

**Internet Strategy****Company Background****Private Label**

Summary 7 dm-DrogerieMarktsro: Private Label Portfolio

**Competitive Positioning**

Summary 8 dm-Drogerie Markt sro: Competitive Position 2014

**Executive Summary**

Tissue and Hygiene Current Value Sales Grow Marginally in 2014

Private Label Loses Marginal Value Share in 2014

Multinational Companies Lead Tissue and Hygiene Current Value Sales in 2014

Modern Grocery Channels Grow in Importance in 2014

Tissue and Hygiene Value Sales To Remain in Positive Growth Territory

**Key Trends and Developments**

Retail Distribution Favours Supermarkets and Discounters in 2014

Improving Consumer Sentiment Helps Tissue and Hygiene Sales As Macroeconomic Environment

**Improves**

Private Label Faces Marginal Sales Decline in 2014

**Market Indicators**

Table 8 Birth Rates 2009-2014

Table 9 Infant Population 2009-2014

Table 10 Female Population by Age 2009-2014

Table 11 Total Population by Age 2009-2014

Table 12 Households 2009-2014

Table 13 Forecast Infant Population 2014-2019

Table 14 Forecast Female Population by Age 2014-2019

Table 15 Forecast Total Population by Age 2014-2019

Table 16 Forecast Households 2014-2019

**Market Data**

Table 17 Retail Sales of Tissue and Hygiene by Category: Value 2009-2014

Table 18 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2009-2014

Table 19 NBO Company Shares of Retail Tissue and Hygiene: % Value 2010-2014

Table 20 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2011-2014

Table 21 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2009-2014

Table 22 Distribution of Retail Tissue and Hygiene by Format: % Value 2009-2014

Table 23 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2014

Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2014-2019

Table 25 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2014-2019

**Definitions****Sources**

## Summary 9 Research Sources

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