

Cotton Wool/Buds/Pads in Slovakia

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Cotton wool/buds/pads recorded 2% current value sales growth in Slovakia in 2014 reaching total sales of €4 million. The category benefited from a stable consumer base and affordable product pricing. A particularly strong presence of private label products assortment did not allow average prices to move upwards. The category benefited from rising health awareness and improving hygiene habits amongst economically weaker consumers due to rising advertising activities and slowly strengthening...

Euromonitor International's Cotton Wool/Buds/Pads in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Cotton Wool/Buds/Pads market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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