

Cotton Wool/Buds/Pads in Peru

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Abstracts

Cotton wool/buds/pads already has a good level of penetration in Peru, thanks to strong distribution of affordable brands within traditional grocery retailers and the availability of high-end multinational brands within parapharmacies and modern grocery retailers. This type of product is used for hygiene and cosmetic purposes or even to treat minor injuries. With no visible efforts by leading players to make the category more dynamic, and the slowdown of the Peruvian economy, it posted a 3%...

Euromonitor International's Cotton Wool/Buds/Pads in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cotton Wool/Buds/Pads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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