

Cotton Wool/Buds/Pads in India

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Abstracts

Retail sales of cotton wool/buds/pads grew by 6% in volume terms and 12% in current value terms in 2014 to reach 2,000 tonnes and Rs600 million. Growth was due to increased awareness of safe cotton for personal use, supported by higher consumer disposable incomes.

Euromonitor International's Cotton Wool/Buds/Pads in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cotton Wool/Buds/Pads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Brands Dominate Retail Hygiene But Not Retail Tissue

Tissue and Hygiene Companies Explore Multiple Retail Channels

Bright Prospects for Tissue and Hygiene in India

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Retail Tissue Benefits From Afh Tissue

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