

# Cotton Club OOO in Tissue and Hygiene (Russia)

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Date: May 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: C5FCB4DD09CEN

## Abstracts

Cotton Club is expected to see a strong performance in tissue and hygiene in the forecast period, both within retail sales of its own brands and via private label production. The company is likely to shift its focus upmarket in the forecast period, thanks to its new production facilities and their focus on high-quality natural-based textiles. The company may thus well offer some higher-priced and more upmarket private label options in the forecast period, particularly within...

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