

Coto CICSА in Retailing (Argentina)

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Abstracts

Coto has a very different plan of investment compared to other grocery retailers. While the majority are favouring small formats such as convenience stores, Coto is determined to continue investing in hypermarkets. Between 2014 and 2015, the company opened four new hypermarkets, located in the provinces of Neuquén, Mendoza and Buenos Aires, and another in the City of Buenos Aires. In 2016, the company will continue to expand in the interior of the country.

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