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Coteminas SA in Home and Garden (Brazil)

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Abstracts

Coteminas continued to grow its share in home and garden in Brazil over the review period thanks to investing in its expansion throughout the local market. The company is expected to continue to diversify its product portfolio under several well-known brands, such as Santista, Artex and MMartan. Coteminas also continues to invest in building consumer relationships through both traditional and new channels, such as social media.

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