

Côte d'Ivoire in 2040: The Future Demographic

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Abstracts

Natural increase will be the key driver of population expansion in Côte d'Ivoire in 2021-2040. The country will continue to be one of the youngest globally in 2040, influenced by high birth rates and low life expectancy. Urbanisation will remain swift and Abidjan will continue to dominate the urban landscape. Côte d'Ivoire should become increasingly appealing as a consumer market due to its swelling populace and rising incomes, however poverty and inequality will limit spending potential.

Euromonitor's Côte d'Ivoire in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

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