

Costco Wholesale Corporation in Retailing (World)

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Abstracts

Costco is the undisputed global leader in the warehouse clubs category, and the sixth largest retailer overall. Costco continues to enjoy exceptional demand for its products due to its highly competitive pricing, product quality and low-cost membership model. Costco's focus on in-store retailing works for its business model, but the company may need to expand its e-commerce capabilities as online purchasing continues to expand rapidly across the retailing industry.

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Euromonitor International's Costco Wholesale Corporation in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Scope of the Report
Introduction
State of Play
Exposure to Future Growth
Competitive Positioning
Store-Based Retailing
E-Commerce
Key Findings
Appendix

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