

Costco Wholesale Korea Ltd in Retailing (South Korea)

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Abstracts

As the largest operator of warehouse clubs in South Korea, Costco recorded positive value growth throughout the review period, even surviving the economic downturn with its positive growth trajectory intact. Costco is expected to maintain its position as a supplier of the highest quality fruit and vegetables, while it continues to offer its customers the major advantage of free parking. In addition, the company currently has no plans to make any changes to its membership system, although it is...

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