

Costco Wholesale Japan, Inc in Retailing (Japan)

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Abstracts

Although Costco developed its business at a careful and steady pace since its first opening in 1999, it is evident that the company is accelerating its business expansion. In 2011, Costco opened three outlets, in Gunma, Kyoto and Kanagawa and in 2012, the company opened another outlet in Kobe. The company is also looking to open a new outlet in Fukuoka in 2013. With the growing number of stores, Costco is positioned to further expand its business in Japan.

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