

Costco Wholesale Corp in Retailing (USA)

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Abstracts

Costco is expected to continue to offer a wide range of goods to its members through bulk sizes that are very competitive in terms of price and quality. With its wide inventory of products and strong membership base, the company is likely to continue to strengthen its position over the next five years. It is expected to achieve this by maintaining its current distribution and product availability. Costco has also grown its online sales by improving its digital strategy, and is expected to contin...

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